

STATEMENT OF POLICY
Governing Release of MIPLA Mailing List and
Advertising in Annual Directory and *New Matter*
And Co-sponsorship of Educational Events

1. RESOLVED: That, subject to the conditions and suggestions provided below, the President or Vice-President may approve the release of the MIPLA Mailing List (including e-mail and postal mailing address lists) to Bar, Continuing Legal Education (“CLE”), educational institution, or Inventors’ organizations (collectively referred to as “Requesting Organization”) that intend to use the MIPLA Mailing List for purposes consistent with the MIPLA Object (as provided in Article II of the MIPLA By-Laws). The MIPLA Mailing List will not be released to any other organization, or under any other conditions, without approval of the Board of Directors.

- (a) *Statement of Principle.* MIPLA Members value the privacy of their mailing address information. As such, MIPLA desires to limit the release of the MIPLA Mailing List to those situations in which the MIPLA Membership may benefit from the use of the MIPLA Mailing List information. Members may benefit by being made aware of programs offered by non-MIPLA organizations relating to the MIPLA Object and by paying a reduced rate for a particular program.
- (b) *Conditions.* The MIPLA Mailing List shall only be released to a Requesting Organization that:
 - (1) States the purpose for which the MIPLA Mailing List will be used and agrees that the MIPLA Mailing List will be used only once and only for the stated purpose;
 - (2) Agrees that MIPLA’s name will not be used in connection with any mailing associated with use of the MIPLA Mailing List unless specifically authorized;
 - (3) Agrees to reimburse MIPLA for any reasonable expenses incurred by MIPLA in connection with use of the MIPLA Mailing list (e.g., mailing labels, postage, etc.);
 - (4) Agrees that the MIPLA Mailing List will not be released to any other organization or party; and
 - (5) For instances in which the Requesting Organization intends to use the MIPLA Mailing List in connection with a CLE or other comparable educational program, the subject matter of the educational program must not conflict with possible CLE-related offerings then planned by the MIPLA CLE Committee.
- (c) *Suggestions.* Though not required, it is suggested that the Requesting Organization agree to:
 - (1) Where applicable, provide a discount to MIPLA Members attending the program being offered in connection with use of the MIPLA Mailing List;

- (2) Allow non-attorney MIPLA Members to attend the program being offered in connection with use of the MIPLA Mailing List; and
- (3) If requested by MIPLA, provide the Requesting Organization's mailing list for similar purposes and under comparable terms.

2. RESOLVED: That MIPLA will accept advertising for placement in its annual roster. Advertisements may be either one-half page or a full page in size and will be placed at the end of the roster. Rates for such advertising will be set from time to time by the Board of Directors. The Board of Directors reserves the right to reject any advertisement submitted that it considers offensive or otherwise contrary to the interest or mission of MIPLA. The Board of Directors may further reject advertisements in order to limit the amount of roster space devoted to advertising.

3. RESOLVED: That MIPLA will accept advertising for placement in *New Matter*. Advertisements may be either one-half page or a full page in size. Rates for such advertising will be set from time to time by the Board of Directors. The Board of Directors reserve the right to reject any advertisement submitted that it considers offensive or otherwise contrary to the interests or mission of MIPLA. The Board of Directors may further reject advertisements in order to limit the amount of *New Matter* space devoted to advertising.

MIPLA will accept from MIPLA members ads to be placed in an unclassified advertisement section of *New Matter*. No ads for professional service, other than "help wanted" or "position wanted" ads will be accepted. Such ads must be typed on 8 1/2 by 11" paper with one inch margins and may not exceed five lines in length. There will be no charge to members for such ads.

4. RESOLVED: That the President or Vice-President may agree to allow MIPLA's name to be used in connection with a CLE or other comparable educational event offered by another organization, such as designating MIPLA as a co-sponsor of the educational event, provided that the President or Vice-President, upon whatever advice of the Board they deem prudent, considers the propriety of such educational event with regard to an appropriate balancing of the following criteria:

- (a) The subject matter of the educational event is consistent with the MIPLA Object, as provided in Article II of the MIPLA By-Laws;
- (b) The subject matter of the educational event does not conflict with possible CLE-related offerings then planned by the MIPLA CLE Committee;
- (c) MIPLA is not required to fund any portion of the educational event (or that any such funding is in accordance with MIPLA policy);
- (d) To the extent possible, a discount is given to MIPLA Members attending the educational event;
- (e) Non-attorney MIPLA Members be allowed to attend the educational event; and
- (f) Any promotional mailings associated with the educational event include a statement relating to MIPLA's purpose and instructions for joining MIPLA.

STATEMENT OF POLICY
Governing Participation in Inventors' Congresses

RESOLVED: Members of the Association may, upon request by an inventors' congress, be designated to attend on behalf of the Association. The sponsoring agencies for the inventors' congress shall be requested to refrain from promotional activities that directly or indirectly indicate that the Association is a sponsor to the inventors' congress and to identify the Association merely as a "cooperating organization" whenever the Association is mentioned in connection with the inventors' congress.

Members participating on behalf of the Association in scheduled addresses, information booths, panel discussions or the like at an inventors' congress shall be identified merely by name and as members of the Association. Members may give business cards to participants if requested, but members participating on behalf of the Association should otherwise refrain from promotional activities. Information furnished to congress participants should be of a general nature only. Where a response to a specific question requires more than limited and preliminary guidance of a general nature only, the questioner should be advised to procure the services of a patent attorney or agent, and shown or told where to locate the roster of Patent Attorneys and Patent Agents published by the U.S. Patent and Trademark Office.

STATEMENT OF POLICY
Governing Reports, Recommendations, Amicus Briefs
and Other Actions

RESOLVED: That reports, recommendations, amicus briefs, or other actions (hereinafter Action) of any Minnesota Intellectual Property Law Association (MIPLA) duly appointed committee (hereinafter Body) may be published as the Action of such Body only after the Body provides to the President of MIPLA a complete copy of the Action, a written explanation as to how the Action is germane to the business of the Body, and certifies to the President of MIPLA:

- (a) the vote totals on the Action, that every member of such Body has received a copy of such proposed Action and has been given an opportunity to comment on such Action and that the Action is supported by a majority of those voting for that Body;
- (b) that the Action is consistent with MIPLA's bylaws;
- (c) that the Action is not contrary to any current position of MIPLA or its Board of Directors;
- (d) that the Action does not affect an issue pending consideration by MIPLA or on the agenda of the Board of Directors; and
- (e) that the Action identifies in writing that it does not necessarily represent the views of MIPLA if the Action is approved by a Body other than MIPLA.

The Action shall be deemed received if sent to one or more of each ~~a~~ member's addresses listed in the MIPLA directory (e.g., via private courier, U.S. mail, facsimile machine, or e-mail).

When there is a difference of opinion among those authorized to determine the position of the Body, the position of the minority may also be presented by the minority at any time and place at which the majority position is presented provided that a statement is made giving the percent of the Body which voted and the percent by which the Action was approved.

The President shall make a determination on the accuracy of the certification. If the certification is acceptable to the President, the President shall so confirm to the Body and publication of the Action is thereby authorized.

No Action shall be considered as the Action of MIPLA unless and until it has been approved by the Board of Directors to be presented to all members of MIPLA entitled to voting privileges and approved by a majority of those casting a ballot. Before an Action shall be considered by the Board of Directors it must be considered by the relevant duly appointed committee and presented to the Board of Directors with an indication of that committee's recommendation.

The President or the President's designee shall present the Action of MIPLA. No other member may present the Action of MIPLA without prior authorization from the President.